

Who we are? What we are doing? Our role! Your role!



By Bob McMillian

The Membership, Marketing & Awards (MMA) Committee consists of five members plus the Annual Conference chairperson (advisory member) and the AHIA executive director (ex officio member). AS with all other AHIA committees, the chair is a current AHIA board member. The following individuals have graciously volunteered to accept the challenge for the committee positions so defined:

Bob McMillian, Tampa General Hospital, Tampa, FL (Chairman)

Jean Lambert, Froedtert Hospital, Milwaukee, WI, Chair, Membership Subcommittee

Karen Young, Postlethwaite Netterlyville, Baton Rouge, LA, Chair, Awards Subcommittee

Hank Vanderbeek, HAV Healthcare Compliance Services, Haverhill, MA, Chair, Special Projects Subcommittee

Pat Bogusz, AHIA Executive Director, Onsted, MI (Ex Officio Member)

Barbara Winburn, The University of Texas Medical Branch at Galveston, Galveston, TX (Advisory Member)

What are We Doing

Currently, we have the following projects in process:

1. "AHIA Library-building Capital Campaign"—Why request audit programs, job descriptions, policies and procedures, questionnaires, and audit reports through

the listserv when, if each member participates, you will be able to go directly to the AHIA Library on the web page and have numerous documents immediately available to you (thanks to the Technology Committee which will control the electronic Audit Library)? Watch e-mails for MMA contests and incentives on this program.

2. "Group Membership Plan"—Our goal is to have a group plan, that will provide an incentive for increased memberships from both current and new organizations, effective by the next billing period (December 2003). A student and academic membership plan will be included as part of this project.

3. "Chief Audit Executive" brochure—This brochure will supplement our new membership brochure, which was introduced at the last conference. It will be used as an educational and marketing tool to enhance AHIA's role in the field of healthcare internal auditing.

4. "National Healthcare Billing Audit Guidelines"—These guidelines were published in 1992 in a joint effort with several other healthcare organizations. An evaluation is in process to determine if an update to these guidelines is feasible and worthwhile, and if AHIA will do with or without the efforts of the other organizations.

5. "AHIA Policies and Procedures"—These policies and procedures currently are being revised and updated for recent years changes in AHIA management structure and

operating procedures approved by the AHIA Board.

6. "New Perspectives" (NP) column—Updates on the MMA Committee will appear quarterly.

7. "Listserv and Web Page" activities—Watch for quarterly polls (3-5 quick fun questions) on fraud and compliance, featured articles on one of each type (internal, medical, compliance or IT) member, and updates on polls and special projects. Coming soon will be a report on the membership characteristics questionnaire you completed with your last dues statement.

Our Role

As defined in the MMA charter located on the web site (www.ahi.org), the committee's role includes all aspects of membership, marketing and awards as it relates to you as a member of AHIA. The MMA agenda includes a membership plan for growth and retention of members, taking action on input you send to us, assisting in the marketing activities (including solicitation of exhibitors and sponsors) for the annual conference and other educational offerings, as well as advertisers for NP, and recommending to the Board complimentary, honorary and life memberships and nominations for the Founders, AHIA and Institutional awards.

Your Role

For AHIA to reach the higher levels, we

must keep reaching, keep inputting, and keep being active in all pursuits. This will require everyone's participation. How will you help? You will make a diligent effort and participate in:

1. The AHIA Library-building Capital Campaign.
2. The Listserv and Web Page polls.
3. Providing the MMA Committee with special info, i.e., certain members elected to other boards, members passing special exams, i.e., CISA, CISM, CPA, CIA, etc., members who wrote a book, members who made the World's Guinness Book of (you get the idea).
4. Providing the MMA Committee with recommendations for all types of awards, i.e., Founders, AHIA, Institutional or any other activity that you feel needs recognition.
5. Providing the MMA Committee with contact names for organizations or individuals that you feel may be supportive

of the AHIA mission and would be a likely candidate to sponsor or make a contribution to our activities.

6. Becoming a member of one of the four subcommittees where you feel you can contribute.

The MMA Committee grants many thanks to all of our great members. If you perform your role as described above and attend the conference in Orlando this fall, your reward may surprise you. Keep your eyes on the listserv and web page for more exciting details on all of these and other AHIA activities.

Let's make 2003 a record year for AHIA! Your participation is demanded!



Bob McMillian is senior internal auditor for Tampa General Hospital in Tampa, FL. Bob is a current board member of AHIA as well as a past president of AHIA.

FEELING THE PRESSURE OF TOO MANY LISTSERV E-MAILS?



Follow the 5-easy steps detailed below to adjust your listserv settings and receive just ONE AHIA listserv message a day!

- Go to www.ahia.org; click on the listserv button (left-hand side of home page)
- Click on AHIA-L Member Mail List; enter Mailing List: "ahia-l"; and, log in with your e-mail address and password
- Go to "Your Settings"
- Scroll down to the "Status" box; click on the drop down wind and select on "digest: one daily message with all the contributions for the day"
- Save change

Send questions to ahia@ahia.org.

EXCELLENCE THROUGH SHARING

Recognition, continued from page 26

Dorrie McGhee
CROWE, CHIZEK AND COMPANY, LLP
Oak Brook, IL

Emmett McNeil
ARKANSAS CHILDRENS HOSPITAL
Little Rock, AR

Joyce Mocalis
YALE NEW HAVEN HEALTH SYSTEM
New Haven, CT

Llewellyn L. Mowery
LOMA LINDA UNIVERSITY MED CTR
Loma Linda, CA

Kelly D. Nagy
WINTER HAVEN HOSPITAL
Winter Haven, FL

Dawn Nance
SOUTHEAST ALABAMA MED CTR
Dothan, AL

Waylon Parham
UNC HOSPITALS
Chapel Hill, NC

Mary Beth Perry
ERICKSON RETIREMENT
Baltimore, MD

Becky Pierson
SMDC Health System
Duluth, MN

Linda Poniatowski
HUNTSVILLE HOSPITAL
Huntsville, AL

Stephen Rinaldi
ELLIS HOSPITAL
Schenectady, NY

Renee Riniker
CHILDREN'S MERCY HOSPITALS
Kansas City, MO

Sylvia Rupilius
STANFORD UNIVERSITY
Stanford, CA

Bruce E. Seagrist
NATIONAL HEALTH SYSTEMS, INC.
Camp Hill, PA

Mary Seymour
KAISER PERMANENTE
Pleasant Hill, CA

Chad Sharp
UNIVERSITY OF IOWA
Iowa City, IA

Kerri Shewcow
CENTRAL CONN HEALTH
New Britain, CT

Alfonso Silva
THOMASON HOSPITAL
El Paso, TX

Janice A. Silva
CARE NEW ENGLAND
Providence, RI

Mark Stema
HENRY FORD HEALTH SYSTEM
Detroit, MI

Kory Stout
ST. JOSEPH HEALTH SYSTEM
Springfield, MO

Mary Ellen Suarez
MERIDIAN HEALTH SYSTEMS
Neptune, NJ

Gurnam Singh Rao
NORTH BROWARD HOSPITAL
Fort Lauderdale, FL

Kevin F. Tighe
HIP HEALTHPLAN OF NEW YORK
New York, NY

Barbara Valcone
MARTIN MEMORIAL HEALTH
Stuart, FL

Beverly Vicknair
BLUE CROSS BLUE SHIELD OF LA
Baton Rouge, LA

Marilyn Walter
HENRY FORD HEALTH SYSTEM
Detroit, MI